



ALBERTA **NAWMP** PARTNERSHIP 2025-2030 STRATEGIC PLAN



THE ALBERTA NAWMP PARTNERSHIP (AB NAWMP) STRATEGIC PLAN GUIDES THE WORK OF THE PARTNERSHIP TOWARD ACHIEVEMENT OF THE VISION AND MISSION OF THE NORTH AMERICAN WATERFOWL MANAGEMENT PLAN (NAWMP) AND DELIVERS THE PRAIRIE HABITAT JOINT VENTURE (PHJV) IMPLEMENTATION PLANS (IPS) IN ALBERTA. IT SETS THE DIRECTION FOR SHORTER TERM OPERATIONAL PLANS AND ANNUAL WORK PLANS FOR AB NAWMP.

WHO WE ARE

The North American Waterfowl Management Plan (NAWMP) is a landmark partnership between Canada, the United States and Mexico for habitat conservation to sustain continental waterfowl populations. Created in 1986, NAWMP defines and prioritizes geographic regions across the continent based on their biological values for waterfowl and other wetland-associated birds. Its initiatives address regional and continental priorities, using a collaborative approach at local, regional, national and international levels. NAWMP achieves its goals through voluntary regional partnerships that implement local actions.

The PHJV is the regional NAWMP partnership with responsibility for prairie, parkland and boreal landscapes in western Canada. Combined, these landscapes are the most important waterfowl breeding areas in North America. They contain some of the most productive waterfowl areas in the world. Conserving these landscapes is crucial to the maintenance and recovery of midcontinent waterfowl populations.

Since its inception in 1986, the PHJV has developed a series of science-based Habitat Implementation Plans to guide its activities. Alberta NAWMP works to conserve the province's wetlands and associated upland habitat to help achieve the goals of the North American Waterfowl Management Plan Agreement. We draw our vision and mission directly from our parent partnership, the PHJV.

The PHJV includes provincial NAWMP partnerships in Alberta, Saskatchewan and Manitoba. The Alberta component of the PHJV's IPs provides the foundation for Alberta NAWMP's activities.

AB NAWMP is a partnership of government departments and non-government organizations that coordinates joint projects, communications, planning and policy support, and facilitates funding options among the Partners. It supports Partner activities through technical and logistical assistance and by advancing innovative ideas through facilitation, funding support and capacity building. This partnership helps Alberta achieve the continental NAWMP goal of restoring waterfowl populations to average levels of the 1970s.



CORE VALUES

COLLABORATION: The partnership emphasizes working together with various stakeholders, including government agencies, non-profit / sector-based organizations, and landowners, to achieve common goals.

STEWARDSHIP: Alberta NAWMP is focused on the responsible conservation and stewardship of habitat, in support of healthy waterfowl populations, other wildlife, and people.

SCIENCE-BASED DECISION-MAKING: The partnership relies on scientific data and research to inform its management strategies and ensure effective conservation efforts.

THE PEOPLE BEHIND THE PARTNERSHIP

The Alberta NAWMP Partnership is composed of three government and two non-government organizations. It is overseen by a Board of Directors and a Management Committee, which are advised by Policy and Communications Committees. The board and committee members are mainly drawn from the five Partner agencies.

- Alberta Agriculture and Irrigation
- Alberta Environment and Protected Areas
- Ducks Unlimited Canada
- Environment and Climate Change Canada
- Nature Conservancy of Canada

The five Partners continually seek opportunities to work with each other and with regional and municipal organizations and other stakeholders. These collaborative networks enhance existing wetland stewardship efforts, launch innovative initiatives, and build interest in and capacity for wetland and upland conservation. The Alberta NAWMP partners are connected through a clear vision, supported by a flexible framework and committed to working in an interdependent environment. Together, the Partners and their collaborators are making exciting progress on shared conservation goals.

The Board of Directors and the Management Committee oversee the Alberta NAWMP Partnership, advance its goals and objectives and assign priorities to the policy and communications committees. The work of these committees has greatly advanced the Alberta NAWMP Partnership's identity, credibility and opportunities within the province.

Ducks Unlimited Canada provides administrative support for NAWMP in Alberta. A dedicated Alberta NAWMP coordinator reports to the Partnership's Board of Directors, facilitates the committees, is responsible for the implementation of AB NAWMP activities and manages the associated budget.

OUR VISION

HEALTHY PRAIRIE, PARKLAND AND BOREAL LANDSCAPES THAT SUPPORT SUSTAINABLE BIRD POPULATIONS AND PROVIDE ECOLOGICAL AND ECONOMIC BENEFITS TO SOCIETY.

OUR MISSION

PROVIDE LEADERSHIP TO ACHIEVE HEALTHY AND DIVERSE WATERFOWL AND OTHER BIRD POPULATIONS THROUGH CONSERVATION PARTNERSHIPS. THESE PARTNERSHIPS STRIVE FOR SUSTAINABLE AND RESPONSIBLE MANAGEMENT OF THE LANDSCAPE TAKING INTO ACCOUNT SOCIAL, ECONOMIC AND ENVIRONMENTAL FACTORS.

OUR GOAL

ALBERTA NAWMP INITIATIVES ARE RELEVANT TO MEMBER ORGANIZATIONS, PROSPECTIVE COLLABORATORS, LANDOWNERS, AND LAND MANAGERS, CULTIVATING INTEREST AND SUPPORT FOR WETLAND AND UPLAND HABITAT RETENTION AND RESTORATION.



ADVANCING CONSERVATION TOGETHER

WHAT WE DO AND HOW WE DO IT, IS WHAT KEEPS US ADVANCING CONSERVATION TOGETHER. COLLABORATING ON PROJECTS AND INITIATIVES THAT ARE MEANINGFUL AND IMPACTFUL TO THE LANDSCAPE AND PEOPLE IS IMPORTANT. IN FACT, IT'S OUR COMMITMENT TO ENSURE OUR ACTIONS AND DECISIONS REMAIN RELEVANT AND OF VALUE TO OUR PARTNERS, STAKEHOLDERS, ALBERTANS, AND THE BROADER NAWMP COMMUNITY.

AB NAWMP is working to advance its vision, mission and goal through increased knowledge, awareness, participation, monitoring, and evaluation. Specifically, it will:

1. Increase internal and external awareness of AB NAWMP to effectively leverage the partnership and increase impact.

This will be achieved through:

- An awareness campaign that clearly communicates who Alberta NAWMP is, what we do, and how our objectives link to economic and social priorities.
- Identifying organizations whose work or mandates support and complement NAWMP.
- Implementation of the AB NAWMP Communication Strategy

2. Support policy development that advances achievement of AB NAWMP goals.

This will be achieved through:

- Connecting and working directly with key policy makers
- Determining what the partnership can do to support policy makers and support policy implementation.
- Encouraging policy that supports landscape level intactness and diversity as contributors to ecosystem services, economic diversification, social and cultural diversity, and overall sustainability.

3. Ensure board and committee membership enable effective implementation of AB NAWMP goals.

This will be achieved through:

- Effectively communicating to ensure Partners and their representatives are fully engaged, supported and aligned with AB NAWMP strategic and operational guiding principles and values
- Developing and implementing evaluation and monitoring approaches to measure effectiveness
- Targeting recruitment of new board and committee members as gaps in current membership are identified and new opportunities develop.

HOW WE DO IT

The Alberta NAWMP Partnership achieves its restoration and habitat retention goals through a mix of directed, science-based conservation activities, focused extension and communications endeavors, and proactive efforts to support development and implementation of conservation policy and legislation. These activities are outlined in annual and multi-year operational work plans that are in alignment of AB NAWMP Partnership strategic and operational goals, including achieving key outcomes of the PHJV Implementation Plans.

Additional information on the AB NAWMP Partnership and planning documents can be found at www.abnawmp.ca



Contact Us
abnawmp.ca



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ALBERTA NAWMP PARTNERS:



Environment and
Climate Change Canada
Environnement et
Changement climatique Canada

